

PARTNER APPLICATION

Don't miss your chance to Exhibit at #SPSP2019!



Organization

Organization Name (as listed in the program)

Contact Name

Organization Website

Contact Phone

Contact Email

Partner Packages

Diamond (\$5,800)

Booth Size: 10x10 (\$0) 10x20 (\$0)
Circle 1 sponsorship choice from Levels 1-4
Circle tear-down times below

Platinum (\$3,350)

Circle 1 sponsorship choice from Levels 2-4
Circle listing and tear-down times below

Gold (\$2,800)

Circle 1 sponsorship choice from Levels 3-4
Circle listing and tear-down times below

Silver (\$2,300)

Circle 1 sponsorship choice from Level 4
Circle listing and tear-down times below

Sponsor Opportunities

Level 1

- Student Social (\$5,500)
- Opening Reception (\$5,500)
- Closing Reception (\$3,350)
- Registration (\$3,350)
- Convention Wifi (\$3,350)
- Diversity Reception (\$3,350)
- Non-Academic Employee Social (\$3,350)

Level 2

- Exhibit Hall Charging Station (\$1,700)
- Poster Check (\$1,700)
- Convention Mobile App (\$1,900)

Level 3

- Boxed Lunch (\$1,200)
- Early Career Networking Social (\$1,200)

Level 4

- Continental Breakfast (\$1,000)
- Coffee Break (\$1,000)

Advertising

Partner Price / Non-Partner Price

- Banner Ad in Member Email Blast (\$300 / \$350)
- Full-Color Back Cover Program Ad (\$1,650 / \$1,650)
- Full-Color Back Cover Schedule-at-a-Glance Ad (\$1,700 / \$1,700)
- Full-Color Inside Front cover Program Ad (\$950 / \$1,150)
- Full-Color Inside Back Cover Program Ad (\$950 / \$1,150)
- B/W Full Page Inside Program Ad (\$750 / \$950)*
- Attendee Registrant List for One-Time Use (\$250 / \$800)**

**Included in Gold/Platinum/Diamond Partner*

***This \$800 price is for anyone who is not a partner and has not purchased a booth. The list is available as a booth add-on for \$250.*

Exhibits (select size, listing, and tear-down times)

Exhibit Space

- Standard Exhibit Booth (\$1,750)
- University / Non-Profit Exhibit Booth (not available to academic publishers) (\$1,400)
- Premium Publisher's Booth (only available to publishing companies) (\$2,500)

Exhibitor Listing

- Premium (\$375/ Included)*
- Standard (\$215)
- Basic (Complimentary)

**Included in Diamond/Platinum Partner*

Exhibitor Tear-down

- 8:00 PM, Saturday, February 9 (must be complete by 10:00 PM)
- 2:00 PM, Saturday, February 9 (must be complete by 4:00 PM)

Exhibitor Add-Ons (Partner/Non-Partner)

- Additional 10'x10' Adjacent Booth (\$700 / \$900)*
- Attendee Registrant List for One-Time Use* (\$250 / included)
- Hour Private Focus Group (\$250 / \$300)
- Extra Booth Staff Badges
_____ x \$140 (Partner) = \$_____
_____ x \$180 (Non-Partner) = \$_____

**Included in Gold, Platinum, and Diamond Partner Packages*

Payment Info

All orders received after October 12, 2018 will be assessed a 15% late fee.

Total

Partner _____
Sponsorship _____
Advertising _____
Exhibits _____
Exhibit Listing _____
Exhibit Add-Ons _____
Late Application _____

Bill Me (Net 30)

Use Address Above Use Address Below

Name _____
Address _____
Address _____
City _____
State/Zip _____

Credit Card

Visa Mastercard Amex

Name _____
Address _____
Address _____
City _____
State/Zip _____

Card #: _____
Expiration: ___ / ___ CSC Number: _____

SUBTOTAL
Late fee (if applicable)
Grand Total

I have read and agree to all sponsorship/
exhibitor/advertiser policies

Questions? Contact Nate Wambold at: nwambold@spsp.org | (202) 869 - 3244