

# Partner Application

Questions? Contact Nate Wambold at:  
nwambold@spsp.org | (202) 869 - 3244

Don't miss your chance to Exhibit at #SPSP2018!

## Organization

Organization Name (as listed in the program)

Contact Name

Organization Website

Contact Phone

Contact Email

## Partner Packages

### Diamond (\$5,550)

Booth Size:  10x10 (\$0)  10x20 (\$0)  
Choose 1 sponsorship choice from Levels 1-4  
Choose tear-down times below

### Platinum (\$3,200)

Choose 1 sponsorship choice from Levels 2-4  
Choose listing and tear-down times below

### Gold (\$2,700)

Choose 1 sponsorship choice from Levels 3-4  
Choose listing and tear-down times below

### Silver (\$2,200)

Choose 1 sponsorship choice from Level 4  
Choose listing and tear-down times below

## Sponsor Opportunities

### Level 1

- Student Social (\$5,300)
- Opening Reception (\$5,300)
- Closing Reception (\$3,200)
- Registration (\$3,200)
- Convention Wifi (\$3,200)
- Diversity Reception (\$3,200)
- Non-Academic Employee Social (\$3,200)

### Level 2

- Exhibit Hall Charging Station (\$1,600)
- Poster Check (\$1,600)
- Convention Mobile App (\$1,800)

### Level 3

- Boxed Lunch (\$1,100)
- Early Career Networking Social (\$1,100)

### Level 4

- Continental Breakfast (\$900)
- Coffee Break (\$900)

## Advertising

### Advertising Opportunities

- Banner Ad in Member Email Blast (\$275)
- Full-Color Back Cover Program Ad (\$1,600)
- Full-Color Back Cover Schedule-at-a-Glance Ad (\$1,650)
- B/W Inside Front cover Program Ad (\$1,100)
- B/W Inside Back Cover Program Ad (\$1,100)
- B/W Full Page Inside Program Ad (\$900)\*

*\*Included in Gold/Platinum/Diamond Partner*

## Exhibits (select size, listing, and tear-down times)

### Exhibit Space

- Standard Exhibit Booth (\$1,675)
- College/University Exhibit Booth (not available to academic publishers) (\$1,300)
- Premium Publisher's Booth (only available to publishing companies) (\$2,500)

### Exhibitor Listing

- Premium (\$375)\*
- Standard (\$215)
- Basic (Complimentary)

*\*Included in Diamond/Platinum Partner*

### Exhibitor Tear-down

- 8:00 PM, Saturday, March 3 (must be complete by 10:00 PM)
- 2:00 PM, Saturday, March 3 (must be complete by 4:00 PM)

### Exhibitor Add-Ons

- Additional 10'x10' Adjacent Booth (\$860)\*
- Hour Session in Exhibit Theater (\$550)
- Hour Private Focus Group (\$275)
- Extra Booth Staff Badges  
\_\_\_\_\_ x \$180 = \$\_\_\_\_\_
- Extra Attendee Badges  
\_\_\_\_\_ x \$350 = \$\_\_\_\_\_

*\*Included in Platinum Partner*

## Payment Info

### Total

Partner \_\_\_\_\_  
Sponsorship \_\_\_\_\_  
Advertising \_\_\_\_\_  
Exhibits \_\_\_\_\_  
Exhibit Listing \_\_\_\_\_  
Exhibit Add-Ons \_\_\_\_\_  
TOTAL \_\_\_\_\_

### Bill Me (Net 30)

Use Address Above  Use Address Below

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Zip \_\_\_\_\_

### Credit Card

Visa  Mastercard  Amex

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Zip \_\_\_\_\_

Card #: \_\_\_\_\_  
Expiration: \_\_\_ / \_\_\_ CSC Number: \_\_\_\_\_

I have read and agree to all sponsorship/  
exhibitor/advertiser policies